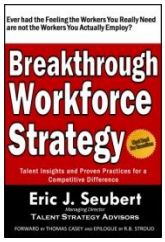
Have you ever felt the ...

The Workers You Really Need Are Not The Workers You Actually Employ?

FREE!
Webinar

Maybe you believe your organization is not operating as effectively as it should. Perhaps it is issues like procurement cost overruns, customer complaints or shrinking market share. Some in the organization might even be wondering when competition will overtake your sales. Unlike last time, these issues are not process or technology related. They are something different.

Demographics, retirements and lifestyles are triggering a shortage of critical skills. Some organizations are extending their searches and accepting short-run vacancies. Others are hiring under-qualified workers. In both cases, the outcome is similar — a workforce producing marginal results.



Breakthrough Workforce Strategy was written as an executive toolkit for thinking strategically about critical skill shortages. Its insights and proven practices are more than the product of creative thinking. They are the result of intense analytics and uncommon observations about the workforce.

Eric Seubert is an executive advisor on global human capital transformation issues including workforce strategies, work readiness strategies and multigenerational & multicultural workforces.

He is a frequent platform speaker as well as a Managing Principal at Talent Strategy Advisors, a consulting firm serving large and small business worldwide.

Eric and colleagues Tom Casey and Tim Donahue are authors of *Talent Readiness: The Future is Now.*

What Executives Are Saying ...

Eric Seubert has distilled the ingredients of successful workforce strategy into simple and powerful insights that can launch any organization towards a healthier bottom-line. Breakthrough Workforce Strategy is simply the best book written to date on this subject. A must read for any CEO, Human Resources Executive or business leader seeking to gain a competitive advantage in the New Economy.

Vince Daniels, Vice President, Human Resources
Reinhart Food Service L.L.C.

Get a Jump on Competition

Learn the Secrets of Breakthrough Workforce Strategy

Prior to the Book's Publication, in March!

FREE! Webinar
Breakthrough Workforce Strategy

In this complimentary webinar, hear the author expand on his distinctive approach to critical skill shortages. The 90-minute webinar is intended for business leaders and HR executives needing to expand their knowledgebase of leading workforce strategy concepts. Each session is privately scheduled for you and your participants.

For agenda information or to schedule, contact us at:
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